

## About the Conference

Business organizations nowadays are integrating sustainability into their business so they can do well by doing good. The increasing concern for environment and society has led to sustainability practices which will ensure a livable future. Considering long-term prosperity of global companies, this conference aims at providing a platform to business managers and academic researchers to share and update their knowledge for sustainable business and keep pace with the sustainable environment.

## Tracks

- Sustainable Practices in People's Management
- Environmental Sustainability
- Sustainable Marketing
- Sustainable Finance
- Business Ethics for Sustainable Development
- Sustainable Operations
- Sustainability Analytics: A Key to Transparency

## Publications

Selected Papers will be published in SCOPUS/ICI Indexed Journals.

# JAYPEE BUSINESS SCHOOL, NOIDA PRESENTS NATIONAL CONFERENCE ON SUSTAINABILITY IN BUSINESS PRACTICES (25th- 26th September 2020)



## Contact Us

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## Submission Guidelines

The participants are advised to submit their abstracts of about 300 words using Times new Roman 12-point font, 1.5 spacing, and APA form of referencing.

## Key Dates

Abstracts Submission- 31st January 2020

Abstract Approval- 8th February 2020

Full Paper Submission- 28th February 2020

Early-Bird Registration- 10th March 2020

Registration closes on- 15th March 2020

Abstracts and full paper to be submitted to

[https://easychair.org/conferences/?](https://easychair.org/conferences/?conf=ncsbp2020)

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## Fees (INR)

Students- 500

Research Scholars- 2000

Academicians- 5000

Industry/Corporate Delegates- 8000  
(25% Discount on Early-Bird Registration)

## Best Paper Award

Selective high-quality research papers will be awarded best paper award.



For more details visit our website

<http://www.jbs.ac.in/>