

## JBS MBA Curriculum

(with effect from 2020)

### First Semester

S.No.	Course Code	Proposed Course Title	Contact Hours			Credits
			L	P	Total	
1	20M11BECM11	Economics for Business and Government	3		3	3
2	18M11BAF11	Accounting for Managers	3		3	3
3	20M11BMM11	Marketing Management	3		3	3
4	18M11BHR11	Organizational Behaviour	3		3	3
5	20M11BGM11	Business Statistics and Analytics Using Excel Spreadsheet	2	2	3	3
6	18M11BGM12	Business Communication	3		3	3
7	20M11BAF12	Corporate Finance	3		3	3
8	21M11BIS12	Digital Transformation in Business	3		3	3
9	20M11BGM32	Business History	1		1	1
10		Value-Added Course - 1				
<b>Total</b>						<b>25</b>

### Second Semester

S.No.	Course Code	Course Title	L	T	Total	Credits
1	20M11BGM21	Legal Aspects of Business	3		3	3
2	17M11BHR13	Human Resources Management	3		3	3
3	20M11BIA11	Big Data and Data Visualization	3		3	3
4	20M11BEN11	Innovation and Entrepreneurship	3		3	3
5	20M11BAF13	Management Accounting	3		3	3
6	20M11BGM14	Business Research Methods	3		3	3
7	17M11BOM12	Operations Management	3		3	3
8	20M11BIA12	IoT Applications and Technology Management	3		3	3
9	20M11BGM26	New Government Initiatives in Business	2		2	Audit Course
10		Value-Added Course - 2				
<b>Total</b>						<b>24</b>
<b>First Year Credits</b>						<b>49</b>

### Second Year

#### Third Semester

S.No.	Course Code	Course Title	L	T	Total	Credits
1	18M11BST11	Business Strategy	3	0	3	3
2	20MXXBXXXX	Elective Major - 1	3	1	4	4
3	20MXXBXXXX	Elective Major - 2	3	1	4	4
4	20MXXBXXXX	Elective Major - 3	3	1	4	4
5	20MXXBXXXX	Elective Major - 4	3	1	4	4
6	20MXXBXXXX	Elective Minor - 1	3	1	4	4
7	20MXXBXXXX	Elective Minor - 2	3	1	4	4
8		Value-Added Course - 3				
<b>Total</b>						<b>27</b>
09**	18M17BIN11	Corporate Internship (8 weeks) after First Year				4

#### Fourth Semester

S.No.	Course Code	Course Title	L	T	Total	Credits
1	20M11BIA13	Artificial Intelligence in Business	3	0	3	3
2	20MXXBXXXX	Elective Major - 5	3	1	4	4
3	20MXXBXXXX	Elective Major - 6	3	1	4	4
4	20MXXBXXXX	Elective Major - 7	3	1	4	4
5	20MXXBXXXX	Elective Minor - 3	3	1	4	4
6	20MXXBXXXX	Elective Minor - 4	3	1	4	4
<b>Total</b>						<b>23</b>
7	18M17BIN12	Social Internship (4 weeks)				2
<b>Second Year Credits</b>						<b>56</b>
<b>Total Programs Credits</b>						<b>105</b>

#### Value Added Courses

SEM	Code	Course Name	L	T	Total	Credits
1	20M11BES11	Effective Self Management	3	0	3	NA
2	20M11BGM13	Indian Ethos and Business Ethics	3	0	3	NA
3	20M11BES18	Employability Skills	2	1	3	NA