



Jaypee Business School

(A Constituent of Jaypee Institute of Information Technology, Noida)

**2 Days Management Development Programme
on
General Managerial Skills
(December 6 - 7, 2019)**

**Programme Director
Dr. Rahul Sharma**

About the program

Strategy, disruption, top line, bottom line, Trends – these are just some of the aspects that govern and have the power to make or break today's businesses. The emerging advances and constantly shifting business environment together have made the present business management very demanding and more critical than ever before. To be successful, managers need to consider innovative ways of thinking, exercising judgement to make decisions and motivating their people.

The Management Development Programme (MDP) aims at strengthening existing skills and core competencies of the participants, while at the same time encouraging the pursuit to expand and broaden their scope of knowledge. The purpose is to enable real-world application of this knowledge.

The MDP on general managerial skills is also an opportunity for the participants to hone their leadership skills in the face of challenging circumstances. This course seeks to impart a complete transformative learning experience and a platform to have an integrated view of various functionalities across various business domains. The diverse work experience of the participants across industries and domains adds vibrancy to the wrap and weft of the MDP.

The MDP also provides an invaluable opportunity to develop business acumen and industry knowledge, to enhance peer to peer learning and to transform individuals into competent professionals ready to take on the challenges of the future.

Learning Outcome

Upon successful completion of this MDP participants will be able to:

- Broaden perspectives and enhance self confidence.
- Improve decision-making and grow as a team manager.
- Analyse application of management knowledge to diagnose and solve organizational problems.

Schedule

Day – 1, December 6, 2019

Session No.	Session Title	Time
Welcome to Jaypee Business School		9:15 – 9:30 AM
1	Understanding Business in a Competitive Context, Industry Analysis	9:30 – 10:45 AM
Tea Break		10:45 – 11:00 AM
2	Understanding the Customer and Market, Product Management, Market Segment	11:00 AM – 12:30 PM
Lunch Break		12:30 – 1:15 PM
3	Manpower Planning	1:15 – 2:45 PM
Tea Break		2:45 – 3:00 PM
4	Understanding Financial statements	3:00 – 4:30 PM
Day – 2, December 7, 2019		
5	Understanding Profit with respect to Organisational Efficiency	9:15 – 10:45 AM
Tea Break		10:45 – 11:00 AM
6	Benchmarking and Innovation	11:00 AM – 12:30 PM
Lunch Break		12:30 – 1:15 PM
7	Team Building and Leadership Skills	1:15 – 2:45 PM
Tea Break		2:45 – 3:00 PM
8	Effective Presentation Skills	3:00 – 4:30 PM
Valedictory Ceremony		4:40 – 5:00 PM

Who should attend?

- Senior level executives
- Middle level executives

Duration of program

2 Days

Pedagogy

The MDP will be conducted by well-qualified and experienced faculty members. Candidates will be passing through a rigorous process of classroom teaching and case studies.

Fee for the program

Rs.6000/- per participant.

Payment Mode

Online (Refer registration form for details on page number 5)

Program schedule

Program is scheduled on December 6 - 7, 2019.

Venue of the program

Jaypee Business School, (A constituent of JIIT), A – 10, Sector – 62, Noida-201309

For Participation Contact

Dr. Rahul Sharma,
Chairman – MDP and Industry Interface
Jaypee Business School,
Jaypee Institute of Information Technology
(Declared Deemed to be University u/s 3 of the UGC Act 1956)
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JAYPEE BUSINESS SCHOOL
(A Constituent of Jaypee Institute of Information Technology, Noida)
A-10, SECTOR 62, NOIDA-201309
MDP Registration Form

MDP on: _____

From: _____ To: _____

Participant's Name: (Ms/ Mr/ Dr) _____

Age: _____ Gender: M/F Educational Qualification: _____

Name of the Organization: _____

Address: _____

Designation: _____ Contact No: _____

Email-id: _____

Functional Area: _____

Online Payment Details:

Account Holder Name : JAYPEE BUSINESS SCHOOL

Bank Name : IDBI BANK LTD

Address , : H1/A30, SECTOR - 63, NOIDA, UP 201309

Account No. : 200102000000286

IFSC Code : IBKL0000200

The registration form(s) should reach us on or before one week of the commencement of the program mailed to the address given.

Signature and Name of the Participant

Signature of Sponsoring Authority with stamp

Send your duly filled-in form at: rahul.sharma@jiit.ac.in