



Jaypee Business School

(A Constituent of Jaypee Institute of Information Technology, Noida)

**2 Days Management Development Programme
on
Finance for Non Finance People
(November 29-30, 2019)**

**Programme Director
Prof Gopal Krishna Agarwal**

About the program

Finance is the life blood of any organization. It is equally important in everyone's life. Every business manager whether working in HR, Marketing, Operation, logistics or General management must know broad aspects of finance and its related fields because finance affects each area of the business and the manager would be in a better position to perform his/her duties if he/ she is conversant with broad aspects of finance. Business is performing well or not and what is the financial position of the business are matters of concern for each business manager. Current business environment has become more competitive due to opening of global frontiers for everyone and finance has become most important to be understood to optimise the stakeholders' wealth.

The Management Development Programme (MDP) aims at strengthening existing skills and core competencies of the participants, while at the same time encouraging the pursuit to expand and broaden their scope of knowledge. The purpose is to enable real-world application of this knowledge.

The MDP on 'Finance for Non Finance People' would enrich the participants with plethora of information to understand the finance in general and financial statements of a business in particular. How fraud is committed within the framework of financial statement will be another dimension of this MDP which also would enhance the knowledge of participants while taking a decision for an investment in an organization or when steering an organization. Many organizations have collapsed in the past due to non availability of adequate finance or timely availability of finance. Way out to overcome such situation would be another tool of discussion in MDP.

Learning Outcome

Upon successful completion of this MDP participants will be able to:

- Broaden perspectives and enhance their knowledge of finance and related fields.
- Improve their decision-making skills and grow.
- Apply knowledge to diagnose and solve organizational problems.

Schedule

Day – 1, November 29, 2019		
Session No.	Session Title	Time
Welcome to Jaypee Business School		9:15 – 9:30 AM
1	Understanding Business Entities and Business Finance in General	9:30 – 10:45 AM
Tea Break		10:45 – 11:00 AM
2	Understanding Financial statement and their Relevance in Business	11:00 AM – 12:30 PM
Lunch Break		12:30 – 1:15 PM
3	Financial Statements Analysis and its Importance for a Business Manager	1:15 – 2:45 PM
Tea Break		2:45 – 3:00 PM
4	Financial Statements Analysis with Reference to Directors' Report, Auditor's Report and Cash Flow Statement	3:00 – 4:30 PM
Day – 2, November 30, 2019		
5	Working Capital Management	9:15 – 10:45 AM
Tea Break		10:45 – 11:00 AM
6	Financial Resources and their Cost	11:00 AM – 12:30 PM
Lunch Break		12:30 – 1:15 PM
7	Allocation of Resources for Projects	1:15 – 2:45 PM
Tea Break		2:45 – 3:00 PM
8	Corporate Frauds with Reference to Financial Statements	3:00 – 4:30 PM
Valedictory Ceremony		4:40 – 5:00 PM

Who should attend?

- Senior level executives
- Middle level executives

Duration of program

2 Days

Pedagogy

The course will be conducted by well-qualified and experienced faculty members. Candidates will be passing through a rigorous process of classroom teaching and case studies.

Fee for the program

Rs.6000/- per participant.

Payment Mode

Online (Refer registration form for details on page number 5)

Program schedule

Program is scheduled on November 29-30, 2019.

Venue of the program

Jaypee Business School, (A constituent of JIIT), A – 10, Sector – 62, Noida-201309

For Participation Contact

Dr. Rahul Sharma
Chairman – MDP and Industry Interface
Jaypee Business School,
Jaypee Institute of Information Technology
(Declared Deemed to be University u/s 3 of the UGC Act 1956)
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JAYPEE BUSINESS SCHOOL
(A Constituent of Jaypee Institute of Information Technology, Noida)
A-10, SECTOR 62, NOIDA-201309
MDP Registration Form

MDP on: _____

From: _____ To: _____

Participant's Name: (Ms/ Mr/ Dr) _____

Age: _____ Gender: M/F Educational Qualification: _____

Name of the Organization: _____

Address: _____

Designation: _____ Contact No: _____

Email-id: _____

Functional Area: _____

Online Payment Details:

Account Holder Name : JAYPEE BUSINESS SCHOOL

Bank Name : IDBI BANK LTD

Address, : H1/A30, SECTOR - 63, NOIDA, UP 201309

Account No. : 200102000000286

IFSC Code : IBKL0000200

The registration form(s) should reach us on or before one week of the commencement of the program mailed to the address given.

Signature and Name of the Participant

Signature of Sponsoring Authority with stamp

Send your duly filled-in form at: rahul.sharma@jiit.ac.in